



Ministering to Christ's Church
in His Name for His Glory

Your church should expect to
experience the following benefits
in a professionally facilitated
campaign:

A greater understanding of God's
perfect plan of providence and
stewardship

Spiritual growth and an increased
faith in God and His Word

Personal ownership of the vision
resulting in a greater sense of unity
and purpose in the congregation

Gifts and commitments which
normally total 1 to 3 times the
church's current annual income
in tithes and offerings

An additional increase in normal
tithes and offerings of 10-15%



CAPITAL CAMPAIGNS

A Spiritual Journey with Financial Benefits

What is a Capital Campaign?

A capital campaign will effectively raise money from within, and potentially outside, the congregation through giving above and beyond the current tithe and offering. By joining intellectual and spiritual understanding with emotional involvement, a capital campaign will raise money for large capital projects such as construction, relocation or renovation.

More importantly, a capital campaign is about the spiritual growth that produces the appropriate faith response to a topic that is of great emphasis in the scriptures – giving. A capital campaign is not fundraising where the church offers a service or product such as a chicken dinner in exchange for a financial contribution. A capital program is also not a high-pressure sales pitch used to “fleece the sheep” of their money, but a journey of spiritual development and building faith in the promises of God.

How It Works

While more structured in process than in Old Testament times, church capital campaigns have as their biblical foundation the building of the tent of the tabernacle, and later, the building of the temple by Solomon. In Exodus 35 we learn God called (and continues to call) His people to sacrifice their time, treasures and talents in order to accomplish His work. Capital campaigns also draw upon two additional principles in 1 Chronicles 29 where we find King David preparing to build the temple. First, he prepared well in advance. Even though the Lord had told David he could not build the temple, He did not say David could not prepare, so David took up an offering in advance for the work. The second important principle we learn from this text is one of leading by example. In verse 26, we see a “top down” approach to giving as the leaders gave first as a model to the people.

The 5 Phases of a Capital Campaign

Recruiting • Preparing • Communication • Collection • Follow-up

Through a proven 5-phase approach, AMI applies the experience and the best practices of many other churches to your capital program. Your campaign will communicate the vision, the need, and understanding of God's providence to meet Kingdom needs in a manner that will intellectually, emotionally, and spiritually engage your congregation in the vision and mission of the church.

A capital campaign is really not about money; it's about spiritual growth and understanding. Our role is to lead your church through a proven process that can be modified to the culture of your church. Our goal is to walk with you on a journey that will grow your church spiritually, and in the process, provide the funds you need for growing into the vision that God has for your church.



AMI Church Consulting Services

812 Southwick Ave • Clayton, NC • 27527

steve@amiccs.com • 919.553.1760

www.amiccs.com